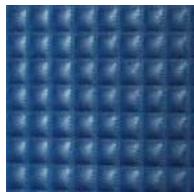


# The W New York

Union Square, New York, NY | dash design



## Featured Products



The Venue - Le Bain - Custom  
DSBUS414

## Testimonial

**"The room design was conceived around the W narrative for this property, which was: 'Union Square, where Uptown meets Downtown.' We needed to find materials to bring out a series of deliberate clashes of design styles. ASI was the logical first stop.**

**The quilted pattern from The Venue - Le Bain** reminded me of a Chanel bag; sophisticated with a **high/low mix with a downtown sensibility.**

ASI helped us detail the most efficient and cost effective way to incorporate the materials. **Since our budget was limited, they made it possible to use this amazing product."**



**David Ashen**  
Principal  
dash design